

Presentation Schedule Wednesday Morning, April 20, 2011	
7:00-11:00am	Registration: 2011 Scholarly Conference on College Sport Atrium: William and Ida Friday Center
8:15-8:30am Grumman Auditorium	<p style="text-align: center;">Welcome to 4th Annual CSRI Conference on College Sport</p> <ul style="list-style-type: none"> ❖ Dr. Richard M. Southall – Director, CSRI ❖ Mr. Dick Baddour – Athletic Director, University of North Carolina Athletics <p style="text-align: center;">Case Study Winners Announcement</p> <ul style="list-style-type: none"> ❖ Dr. Coyte Cooper – Assistant Professor, Sport Administration, The University of North Carolina at Chapel Hill
8:30-9:45am Grumman Auditorium	<p style="text-align: center;">CSRI Panel #1 “Show Me the Manual” NCAA Regulation, Agents, & Amateurism</p> <ul style="list-style-type: none"> ● Mr. Jason Belzer – President, Global Athlete Management Enterprises, Inc. (GAME, Inc.) ● Mr. Joby Branion – Athletes First ● Mr. Jamal Brooks – J. Brooks & Company, LLC ● Mr. Marcus Wilson – Assistant Director, NCAA Enforcement Staff ● Mr. Brad Wolverton – Senior Editor, <i>The Chronicle of Higher Education</i> <p style="text-align: center;">PANEL SPONSORED BY – THE PARR CENTER FOR ETHICS</p>

<p align="center">Presentation Schedule Wednesday Morning, April 20, 2011</p>	
9:45-10:05am	Break
<p>10:05-11:25am Grumman Auditorium</p>	<p align="center">CSRI Panel #2</p> <p align="center">A View from the Top: Insights from Industry Leaders on the State of College Athletics</p> <ul style="list-style-type: none"> • Mr. Jim Delany – Big Ten Conference Commissioner • Dr. Elson Floyd – President, Washington State University • Mr. Joel Lulla – Television Consultant • Mr. Rob Spear – Athletic Director, University of Idaho • Mr. John Swofford – Atlantic Coast Conference Commissioner
11:25-11:30am	<p align="center">Introduction of 4th Annual CSRI Conference on College Sport Keynote Speaker</p>
<p>11:30am-12:30pm Grumman Auditorium</p>	<p align="center">4th Annual CSRI Conference on College Sport Keynote Address</p> <p align="center">Dr. John Singer – Texas A & M University</p> <p>Title: "Until You Do Right by the Black Athlete..." A Critical Race Perspective on College-Sport Reform Issues</p>
12:30-1:40pm	<p align="center">Lunch – On Your Own Please Support our Meadowmont Restaurant Partners</p>

Presentation Schedule Wednesday Afternoon, April 20, 2011	
1:45-2:15pm <i>Session 1</i>	
<u>Sunflower</u>	Title IX Literacy: A Comparison of NCAA Athletics Administrators & Coaches Ellen Staurowsky, & Erianne Weight
<u>Dogwood A</u>	What Makes Athletes Different? How A Legal Challenge to Athletic Admissions Could Reform College Sports William Pruden
<u>Dogwood B</u>	The APR's Impact on College Football Joshua Castle, & John Barnes
<u>Redbud A</u>	Collegiate Football Season-Ticket Holders' Perception of Service Quality Gi-Yong Koo, Robin Hardin, & Steve Dittmore
<u>Redbud B</u>	A Case Study: Going Behind the Lines in Hiring a FBS Head Football Coach Dallas D. Branch, & Brian Crow

Presentation Schedule Wednesday Afternoon, April 20, 2011	
2:20-2:50pm <i>Session 2</i>	
<u>Sunflower</u>	Agnew v. NCAA: Another Antitrust Challenge Linda Sharp, & Ron Christian
<u>Dogwood A</u>	Building Community on Campus: Is Football the Answer? Lynn L. Ridinger, Stephen L. Shapiro, Stacy Warner, & Marlene A. Dixon
<u>Dogwood B</u>	Transformational or Transactional Leaders in Intercollegiate Athletics? Examining the Influence of Leader Gender and Subordinate Gender on Evaluation of Leaders Jon Welty Peachey, & Laura Burton
<u>Redbud A</u>	

<p align="center">Presentation Schedule Wednesday Afternoon, April 20, 2011</p>	
<p align="center">2:55-3:25pm</p> <p align="center"><i>Session 3</i></p>	
<u>Sunflower</u>	<p align="center">“Forever and Throughout the Universe:” An Analysis of NCAA Legislative Proposals 2010-9 & 2010-26 Richard M. Southall</p>
<u>Dogwood A</u>	<p align="center">The Motives of Fans Attending a Local NCAA Wrestling Event Lamar Reams</p>
<u>Dogwood B</u>	<p align="center">Ethical Consistency of Major NCAA Sanctions Adam G. Pfleegor</p>
<u>Redbud B</u>	<p align="center">NCAA Student-Athletes’ Perceptions of Commercial Activity and Sports Video Games David Pierce, Beth Cianfrone, Amanda L. Paule-Koba, & Anastasios Kaburakis</p>
3:25-3:40pm	Break

**Presentation Schedule
Wednesday Afternoon, April 20, 2011**

3:40-4:45pm

Panel Session 1

<p><u>Sunflower</u></p>	<p>“What a Difference ... Difference Makes”: Creating Inclusive Excellence in Intercollegiate Sport Heather Barber, Vikki Krane, & Diane Gill</p>
<p><u>Grumman Auditorium</u></p>	<p>Voices from the Bottom of the Well: Former Black Male Athletes Navigating the Athletic-Industrial Complex Billy Hawkins, & Fritz G. Polite</p>
<p><u>Redbud A</u></p>	<p>Concussion in Collegiate Sports: The Evolution and Implications of New Policies and Educational Initiatives Johna K. Register-Mihalik, Kevin M. Guskiewicz, & Jason P. Mihalik</p>

Presentation Schedule Wednesday Afternoon, April 20, 2011	
4:50-5:20pm <i>Session 4</i>	
<u>Sunflower</u>	Academic Preparedness of Specially Admitted Student-Athletes: A question of basic skills Gerald Gurney, & Carla Winters
<u>Dogwood A</u>	Coaching Successor Type and Performance in Intercollegiate Athletics: An Examination of Moderating Factors Chad D. McEvoy, Kyle Ehrhardt, & Brent A. Beggs
<u>Dogwood B</u>	Exploring the Effects of Conference Expansion and Realignment on Fans of Rival College Athletic Programs Cody Havard, & Terry Eddy
<u>Redbud A</u>	The College Athletic Department Kids' Club: A Unique Pedagogical Approach to Introduce Graduate Students to Major Sport-Management Functions Amy Giddings, & Jerre Lieberman
<u>Redbud B</u>	Sam Keller vs. EA Sports: Forfeiting Your Rights Versus the Right to Play Timothy Mirabito

Presentation Schedule Wednesday Afternoon, April 20, 2011	
5:25-5:55pm <i>Session 5</i>	
<u>Sunflower</u>	
<u>Dogwood A</u>	Investigating GPA and Retention of Student-Athletes Using Traditional and Athletic Variables James Johnson
<u>Dogwood B</u>	An Examination of Institutional and Athletic Factors that Influence the Selection Process of Student-Athletes Dr. Douglass Blais, & Megan Shay
<u>Redbud A</u>	An Examination of the Impact of Student Athletic Fee Subsidies on the Potential Affordability of Higher Education Michael Chapman, Matthew Denhart, & B. David Ridpath
<u>Redbud B</u>	A View From the Top: Athletic Director Experiences in Relation to University Characteristics Jimmy Smith, & Marvin Washington

**Conference Schedule
Wednesday Afternoon, April 20, 2011**

6:10-6:45pm

Sunflower

Journal of Issues in Intercollegiate Athletics
Review Board Meeting
(JIIA Review Board Members Only)

Wednesday Evening, April 20, 2011

8:00-10:00pm

**CSRI Reception
Courtyard Chapel Hill**

**Location: Old Well/Bell Tower
Rooms**