

Presentation Schedule
Friday Morning, April 22, 2011

8:15-9:25am
Poster-Presentation Session 2
Wintergreen

- **An Ethical Examination of the NCAA's Response to College Fantasy Football**
Michael S. Carroll, & Andrew L. Goldsmith
- **A Conceptual and Ethical Analysis of Deception in Intercollegiate Sport**
Adam G. Pfleegor
- **An Examination of Factors Involved in the Hiring of NCAA Assistant Coaches**
Jonathon Blair, Gregory Bruno, Lauren Gardner, Aida Margolin, MollyRose Newbury, & Heather Barber
- **The Effect of A New Football Program On University Fund-Raising Efforts: The ODU Story**
Robert Case
- **Competitive Disadvantage: A Link between Competitive Advantage and NCAA Sanctions in Division I Football**
Dylan P. Williams, & Adam G. Pfleegor
- **Examining the Relationship between Team Identification and Service Quality in College Sport Website**
Young Ik Suh, Taesoo Ahn, & Donghyuk Shin
- **The Effect of Spectator Motivation on Repatronage Intentions at Collegiate Wheelchair Basketball Games: Gender Differences**
Kevin K. Byon, Michael S. Carroll, Michael Cottingham, John Grady, & James T. Allen
- **The Effects of Service Quality and Satisfaction on Behavioral Intentions of Active Tourists to the College World Series**
Kevin K. Byon, Chad Maas, Thomas A. Baker, & James T. Allen

Presentation Schedule
Friday Morning, April 22, 2011

8:15-9:25am
Poster-Presentation Session 2 (cont.)
Wintergreen

- **Organizational Change: A Case Study of Long Beach State Football**
Shane Hudson, Frank A. Bouchet, & Kayla Jones
- **Enhancing Student-Athletes' Academic Engagement and Educational and Career Aspirations Through Involvement in Undergraduate Research**
Nicole Lewis
- **UCONN Women's Basketball vs. UCLA Men's Basketball: Whose Streak Counts More?**
Chelsea Dutton, DeVonna Francis, and Ellen J. Staurowsky
- **Student-Athletes' Time Commitment to Athletics and Academia**
Kevin Ayers, & Monica Pazmino
- **Home Court Advantage in College Basketball**
Nick Simons
- **Demystifying Transgendered and Intersex Athletes: Unraveling Fact from Fiction**
Vikki Krane and Katie S. Barak
- **Prevention-Based Deterrence of Performance-Enhancing Drugs: Are USATF Coaches on Track?**
Lawrence W. Judge, David Bellar, Jeffrey Petersen, Erin Gilreath, & Elizabeth Wanless
- **College Students' Perceptions on Equity and Justice in Big-Time College Sport**
Kwame J.A. Agyemang, Tiffany S. Hooks, Britney Wynn, & John N. Singer

Presentation Schedule
Friday Morning, April 22, 2010

8:15-9:25am
Poster-Presentation Session 2 (cont.)
Wintergreen

- **Brand Establishment at the University of Chicago: An Investigation of De-escalation of Commitment in University Athletics**
Adrien Bouchet & Michael Hutchinson
- **A Comparison of Football Ticket Sales and Marketing Strategies within Private FBS institutions.**
Kyle Lintelman, Ryan Kota, Matt Rodgers, Lindsey Short, & Jeffrey Petersen
- **An Extended Narrative Approach to Understanding Colorado Fans Donation Patters to the Athletic Department from 2005-2010**
Matt Bomar
- **Real World Implications of the Perceived Correlation Between Athletic Expense and Athletic Success in NCAA Competition**
Stephen Peed, & Amy Giddings
- **Uses and Gratifications of college Sport Website (Case Study of IUHoosiers.com, Indiana university Official Athletic website)**
Taesoo Ahn, Young Ik Suh, & Donghyuk Shin

Presentation Schedule
Friday Morning, April 22, 2010

9:30-10:00am

Session 10

<u>Sunflower</u>	Media Ethics and the Coverage of Cam Newton Ellen J. Staurowsky, Kyle Woody, & Jason Young
<u>Dogwood A</u>	Investigating Ambivalence Towards Organizational Change in a Football Championship Subdivision Intercollegiate Athletic Department Jon Welty Peachey
<u>Dogwood B</u>	Highlighting the Bright Spots- Developing an HBCU Academic Success Index Ralph Charlton, & Aundrea Lyons
<u>Red Bud A</u>	Female College Athletes' Social Construction of Leadership: A Gendered Examination Vicki D. Schull
<u>Red Bud B</u>	Athletic Expenditure and Athletic success in Team Sports in NCAA Division III Stephen Peed, & Amy Giddings

<p align="center">Presentation Schedule Friday Morning, April 22, 2010</p>	
<p align="center">10:05-10:35am</p> <p align="center"><i>Session 11</i></p>	
<u>Sunflower</u>	<p align="center">Crime and Punishment in Collegiate Athletics Ellen Staurowsky, & Jason Young</p>
<u>Dogwood A</u>	<p align="center">Content Analysis of Violent Incidents in College Sports by Gender Elizabeth Lancaster</p>
<u>Dogwood B</u>	<p align="center">Synthesizing Student-Athlete Career Development Research: Toward Developing Best Practices for Intercollegiate Athletics Practitioners Kristina M. Meissen</p>
<u>Red Bud A</u>	<p align="center">Fundraising and Development: An Educational Model Using Formative Assessment Alan L. Morse</p>
<u>Red Bud B</u>	<p align="center">Predicting Career Patterns for Becoming an NCAA Division I FBS Athletic Director: Revisiting the “Normative” Sequence Evelyn White, Emily Gates, Dustyn C. Martin, Collin J. Sanders, & Stephen W. Dittmore</p>
10:35-10:50am	Break

Presentation Schedule
Friday Morning, April 22, 2010

10:50-11:20am

Session 12

<u>Sunflower</u>	<p>How “Core” are the NCAA’s Core Values? An Examination of the Values, Perceptions and Experiences of NCAA Division-III Athletes Crystal Southall, & Deborah J. Southall</p>
<u>Dogwood A</u>	<p>The Consequences of Change: A Multiple Case Study of Intercollegiate Athletic Associational Change of Universities in Canada Jimmy Smith, & Marvin Washington</p>
<u>Dogwood B</u>	<p>College Students’ Psychic Income From Their Big-time College Football Team: Scale Development and Validation Woosoon Kim, Michael Sagas, & Matthew Walker</p>
<u>Red Bud A</u>	<p>Champions On and Off the Field: The Correlation Between APR and Athletic Success Matthew Ensor, Lisa Hauck, & Carrie LeCrom</p>
<u>Red Bud B</u>	<p>Corporate Collegiate Sponsorships: Is the Division III Student-Athlete Compromised? Jennifer N. Maravola, & Amy Giddings</p>

Presentation Schedule
Friday Morning, April 22, 2010

11:25-11:55am

Session 13

<u>Sunflower</u>	<p>A Comparative Analysis of the College-Choice Factors of NCAA Football Student-Athletes at a Southeastern University</p> <p>Landon T. Huffman, & Coyte G. Cooper</p>
<u>Dogwood A</u>	<p>A Comparison of Goal Orientation and Perceived Benefits between Collegiate Varsity and Club Sport</p> <p>Leeann Lower and Jeffrey Petersen</p>
<u>Dogwood B</u>	<p>An Exploratory Study Looking at the Impact of Increased Seat License Fees for College Football Tickets on Donor Motivation</p> <p>Brett Schaefer, & Stephen W. Dittmore</p>
<u>Red Bud A</u>	
<u>Red Bud B</u>	<p>An Investigation of Division I Collegiate Wrestlers' Perceptions of Mixed Martial Arts (MMA)</p> <p>Lamar Reams</p>

**Presentation Schedule
Friday Afternoon, April 22, 2010**

12:00 -12:30pm

Session 14

<u>Sunflower</u>	
<u>Dogwood A</u>	<p>Creatine Usage and Education of Track and Field Throwers at NCAA Division I Universities Jeffrey C. Petersen, Lawrence W. Judge, Erin Gilreath, & David Bellar</p>
<u>Dogwood B</u>	<p>Head Coaching Intentions of NCAA Division I Assistant Women's Volleyball Coaches Erin K. Lindsey (Advisor: Barbara Osborne) Second Place – William Friday Graduate-Student Research-Paper Competition</p>
<u>Redbud A</u>	<p>Tickled Pink: An Analysis of Pink Zone Promotions and Women's College Basketball Attendance Mollie Wallace, & Brendan Dwyer</p>
<u>Redbud B</u>	<p>Trimming Teams: An Examination of Decision Making Processes in Intercollegiate Athletic Departments when Multiple Varsity Sport Programs and/or Football Programs are Eliminated Jordan Skolnick</p>

Conclusion of
4th Annual
CSRI Conference on College Sport

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